# PORTLAND MARKETS PIKE'S PEAKORBU ST

Wholesale Price List as Reported Daily.

PORTLAND, Oct. 29.-There is no material change in the butter market. Supplies of cream are said to be falling off, which would tend to stiffen the market, but it is not deemed advisable to raise prices at this time.

Eggs continue firm at prices ruling for the past week.

Fall varieties of applies are plenty, and some winter kinds have been received. On account of supplies being greater than the demands prices are lower than last week.

Hops are weak on account of conditions in the east, and not much improvement is looked for in less than one

#### WHOLESALE PRICES.

The following are quotations ruling in Portland as reported by jobbers in the various lines:

Grain, Flour, Feed.

Wheat-New crop prices; Club, 88c; Valley, 87c; bluestem, 90c; red Russian,

Flour-Hard wheat patent, \$4.80; straight, \$4.30; graham, \$4.50@4.75; rye, \$5; whole-wheat flour, \$4.50 @ \$5; Valley flour, \$4.40; Dakota, \$6.25 @ \$6. 50; Eastern rye \$6.50; Pillspury, \$7; Corvallis, \$4.05.

Grain bags-Domestic, 8 7-8; Calcut-

Rye \$1.25 @ \$1.30 per cwt.

Buckwheat- \$36 per ton. Barley-Producers' prices; Brewing. \$27.50; feed, \$26; rolled, \$28.75@29.00. Corn-Whole, \$32; cracked, \$33 per

Mill feed-City bran, \$10; country bran, \$20.00; city shorts, \$20.00; country shorts, \$22.50; chop. \$17. Ocats-Producers' prices, White, \$28;

Hay-Valley timothy, \$15 @ \$17; Eastern Oregon., \$18 @ \$20; clover, \$11; cheat, \$11; alfalfa, \$13; grain hay, \$14

Cereal foods-Rolled oats, cream, 90-15 macks, \$8; lower grades, \$6@7; oatmeal, steel cut, 49-Ib sacks, \$8.50; 9-Ib sacks, \$4.50 per bale; oatmeal (ground) 49-1b sacks, \$8 per bbl; 9-15 sacks, \$4.25 per bale; split peas. \$4.25 per 100- sacks; 25-Ib boxes, \$1.25 ; pearl barley, \$4 per 100 lbs; 25-lb boxes, \$1.25 per box; pastry flour, 10-th sacks, \$5.20 bbl.

Fresh Meats and Fish.

Oysters—Shoalwater Bay, per gallon, \$2.25; per sack, \$4.50; Toke Point, \$1.60 per 100; Olympias (120 lbs), \$6; Olympias, per gallon, \$2.25.

Fresh meats-Veal, medium, 75 to 100 greater pro Ibs, 8@84c; 100 to 150 lbs, 74@8c; 150 to 200 lbs, 6@6he; 200 lbs and over, 5@52c; pork. 8182c; heavies 7@8c; whereat off and more artistic stobers, bulls, 32@4c; cows,51852c; steers, jobbers had appressed the greatest large und coarse, dressed, 9@94c.

Fish-Hallbut, 7c; black cod, 8c; black bas, per pound, 20c; striped bass, 13c; smelt, 7c; herring, 5%c; flounders, 6c; catfish, 11c: shrimp, 10c; perch, 6c; strugeon, 12he; sea trout, 18e; tom cod, 7e; Chinook salmon, 8c; silversides, 7e; steelheads, 9c.

Clams-Hardshell, per box, \$2.40; raz-Fruits.

Tropical fruits Bananas 5@53stb; lemons, 1@1he 1b; grapes 75e@\$1.50 crate; grapefruit, \$5.00 crate; limes, 75c @\$1.00 per 100; huckleberries, 6@7e @1.25 box; watermelons; le per lb.; grapes 75c@1.00 crate; canteloupes, 75c@\$1.25 crate; casabas, \$2 dozen.

Dried fruits-Apples, evaporated, 81 @9e pound; apricots, 20e; peaches, 13he; in a Chicago paper, had stated that the pears, 13he; prunes, Italian, 4h@5e; or clams, \$2.25 per boz.

French, 3h@4c;! figs, California blacks, 5 3-4c, California whites, 6c, Smyrna, 20c; plums, pitted, 6c.

Domestic fruits-Apples, \$1.00@1.75 box; crabs, 30@50e box; quinces, 75c@

Vegetables. Cabbage-Lb., 1 1-4 c; cauliflower, \$1 @1.95 doz; celery, 50c@1.00 doz; parsley. 25c doz; hothouse lettuce, 75c box; spinach, box, \$1.25; Brusales sprouts, 9c Ib; artichokes, 75c@\$1.00 dos.; okra, 35c Ib; tomatoes, 25@35c box; Summer squash, 15@20c doz; Lima beans, 8c lb; eucumbers, 20@25c doz; eggplant, \$1.50 corn \$1@1.25 sack; pumpkins, \$1.15 @1.75 crate; peppers, 5@7c lb; green

@1 per cwt. Potatoes-New, 85c@90c sweets, 2 1-4@ 2he pound. Produce.

Eggs Ranch, candled, 33@34c. Butter-Country ereamery, 30@ 35e city creamery, 35c; store, 20@21; butter

Cheese-Young America, 18c; Oregon full cream, flats, 17c. Honey-Dark, 101@11c; amber, 12@

Poultry-Old roosters, 7@8c; pound; 13c; fancy white, 14@15c. hens, 11@12c Ib; Springs, 10\*@11c; dressed stock, 1@12c higher than live; ducks, old, 10@11e; young, 12@12e; turkeys, young, 17@18c; old, 18c per Ib; geese, old, 7@8c, young, 8@9c; pigeons, \$1@1.25 per dozen; squabs, \$1.75@2 per

Groceries, Provisions, Etc. Sugar, sack basis-D. C., \$5.675; XX. \$5.47%; beet, \$5.37%; Golden C, \$4.97 1-2; extra C, \$5.07\$; powdered, \$5.67 1-2; cube, \$5.82\$; fruit or berry sugar, \$5.57h; boxes, 50c cwb advance over sack basis (less 1-4c if paid for in 15

days). Onions—Oregon, \$2@2.25 per 100 lbs Coffee-Mocha, 25@28c; Java, good, 20@24e; Java, ordinary, 17@20e; Costa Ries, fancy, 15h@17c; Costa Rica, good. Wednesday . . . 27

(Continued from page 6)

can't sell stocks "short" any more than the average man is lefthanded. These customers were no exception, so they did nothing.

Hayward had "overstayed" the bull is, he was in error regarding the extent and duration of the upward movement of prices. He proceeded to fall into a similar error on the bear, or extremely dull following what the financial writers called a "severe demillions of dollars by speculators, A ally. merous and heavy and commissions

sold stocks, sharing the belief of the own hook with other people's money." majority of his fellows that the lowest | He had felt it rather than had seen it

lative inves as, so to speak, who liked the commenced but unfinished answer. to buy sto a making generous disbrokers an synchronously the publidaily press of various cation in Items, all a ling the wonderful pros-Consolidated Steel Rod It's phenomenal earning ... ble cheapness of the

prevailing price. M clates of course had pradvantage of the ! "slump," or ill, in values to buy ba at 35 the s e stock they had sold the public ome weeks before at Having acc .rel this cheap stock, the "manipula "-- by means of furth purchaseprice so that they cou sell out at

It so haj ned, however, that one before div ad rumors about "Con with the co ivance of Dorr, and the true, to the great detri ment of c lulous buyers and the he stock "up to the whereat oft : and more artistic sto

51@6c; muttons, medium size, 71@8c; dignation. Instead of putting the stock on a dividend paying basis the directors had decided at the last hour that it would not be conservative to do so, whereupon the stock had "broken" seventeen points. The lambs lost hundreds of thousands of dollars; the insiders gained as much. It was a "nice

Hayward remembered this, and when the stock, after several days of conspicuous activity and steady advances, rose to 52, he promptly sold "short" 5,000 shares, believing that the barefaced manipulation would not raise the stock much above that figure, and that before long it must decline. To; peaches, 60c@\$1.00 box; pears, \$1.00 Only a month previously it had sold at 35 and nobody wanted any of it. He was all the more decided in his opinion that the "top" had been reached by prices, because Mr. Dorr, stockholders would probably receive an entire year's dividend at one fell swoop by reason of the unexampled prosperity in the steel rod trade. Such an action was unprecedented. It had been talked about at various times in connection with other stocks, but it

come true in this instance? Hayward, familiar with Dorr's record, promptly "coppered" his "tip" to buy, banking on Dorr's consistent mendacity. But William G. Dorr, shrewdest and boldest of all western stock gamblers, fooled everybody-he caliber lies he fools only one-half—the stock had risen only 1½ points. foolish half-of the street. When he The shorts were not frightened tells the truth he deceives everybody. wee bit. But Sally was. He rushed out Before Wall street could recover from of the crowd to his telephone and the shock the price of the stock was made a pretense of "reporting" the up 5 points, which meant that Hay- transaction to his office, as he would

about 12,000 shares of other stocks, and not lose!"

professional. In the absence of com- bank, of which two-thirds belonged to waves away an annoying insect. plaisant lambs the financial cannibale his customers. He was already, moralknown as "room traders" and "pikers" by speaking, an embezzier. He was his friend, Newton Hartley. tried to "scalp eighths" out of each rulued if he didn't cover, and he was other for weeks, to take advantage of ruined if he did. His "seat" on the Hartley. fractional fluctuations instead of wait stock exchange was worth possibly ing for big movements. Hayward's \$40,000, not a cent more, and as he in the street, Newt. It's all right. Abcustomers, like everybody else's cus- personally owed his out of town corretomers, were not speculating. So he spondents nearly \$38,000 he could not used their money to protect his own avoid being hopelessly ruined. Moreused their money to protect his own avoid being hopelessly ruined. More-speculations. Office expenses were nu-over, his bankruptcy would not be an seller would hold Hartley responsible "honest" fallure, for, as he told himself bitterly after the harm was done, Hayward was very bearish. He had "I had no business to speculate on my

prices had not been reached. As a re- coming, for, gamblerlike, he had closed suit he was heavily "short," and he his eyes and had buried his head in the could not "cover" at a profit because sand of hope, trusting in luck to proprices had advanced very slowly, but tect him from punishment. But now he was face to face with the question One day a big gambler in Chicago, that every gambler dreads-"If I stood bolder or keener than his eastern to lose all, how desperate a risk would brethren, il ought the time was ripe I take in order to get it back?" The for a "bull," or upward, movement in answer is usually so appallingly thiefgeneral and particularly in Consoli- like that the numerous Haywards of dated Steel Rod company's stock. He the stock exchange and the board of was the chiliman of the board of di- trade forthwith stop thinking with a rectors. Wi lam G. Dorr decided upon suddenness that does credit to the rema plan whe eby the stock would be nants of their honesty. But it haunts made attractive to that class of specu- them, does the ominous question and

As he left his office to go to the riously. bursements ; profits to their holders, board room he put to himself the fatal Mr. Dorr's 1 : a was kept a secret. The query. But he would not let himself first step ci isted of sending in large answer it until he had stopped at buying ore a handled by prominent Fred's, the official barroom of the stock exchange, and had taken a stiff drink of raw whisky. Then the answer came He was ruined anyhow. If he falled without further ado-that is, without increasing his liabilities, he would be cursed by twenty-five of his customers and by fifteen of his fellow brokers too much at stake. who were "lending" stocks to him. But brokers would rise to twenty or thirty.

He took another stiff drink. The market had become undoubtedly a bull a stubborn short interest in certain "Oh, hell, no. I've got a lot more stocks, as, for example, in American to buy. It's all right. Go ahead, Joe." Sugar company stock. Now, if that shares and sold them at an average put off the disaster, and if he made then he had no business to be on the

verge of bankruptcy. old mutton."

New street to the stock exchange. no escape. Unless he could make a ward. The entire market had risen in lucky strike he would fail ignomini-

absently, caught himself repeating might "come out even" in his other "Pike's Peak or bust!" and walked straight toward the Sugar post.

He began to bid for stock. One thousand shares at 116; he got it. Another thousand: it was forthcoming at 116%. A third thousand; somebody was glad to sell it at 1161/2. So far so bad. Then he bid 117 for 2,500 shares and it was promptly sold. But when had never come true. Why should it he bid "117 for any part of 5,000!" the crowd hesitated; the bankers were not altogether sure Hayward was "good for it;" his ability to pay for the stock was not undoubted. So Sally, taking advantage of the hesitation, bid 117% and 117% for 5,000 Sugar, at which

actually told the truth. That week price Billy Thatcher, a two-dollar the directors did exactly as he had broker, sold it to him. It made 10,500 predicted. When a speculator of his shares Hayward had bought, and the

ward was out \$25,000 on that deal have done had they been bona fide

### November Tide Table.

1,00	CI	**			Tiuc Ic	101	•	54	
NOVEMBER, 1907.  High Water, A. M.   P. M. Date.   h.m.   ft.   h.m.   ft.  Friday 1 9:42 7.5 9:45 6.9					NOVEMBER, 1907.				
High Water,	A. 3	d.	P. 7	M.	Low Water.	A. A	f.	P. 1	M.
Date.	h.m.	ft.	h.m.	ft.	Date.	h.m.	ft.	h.m.	ft.
Friday 1	9:42	7.5	9:45	6.9	Friday 1	3:13	1.6	4:00	2.
Saturday 2	110:23	8.0	10:37	7.3	Saturday 2	4:00	1.01	2:21	4.4
SUNDAY 3	11:00	8.5	11:27	7.7	SUNDAY 8	4:44	1.5	5:28	0.
Monday 4	111:37	8.9	A Avenue		Monday 4	B: 28	1.5	6:10	0.
Tuesday 5	0:13	8.0	12:13	9.3	Tuesday 5	6:12	1.7	6:51	-0.
Wednesday 6	1:00	8.0	12:52	9.6	Tuesday 5 Wednesday 6	6:53	1.9	7:35	-0.
Thursday 7	1:48	7.8	1:32	9.6	Thursday 7 Friday 8	7:32	2.2	8:20	-1.
Friday 8	2:38	7.6	2:12	9.6	Friday 8	8:18	2.5	9:10	-1.
Saturday 9	3:31	7.4	3:00	9.1	Saturday 9 SUNDAY 10 Monday 11	9:06	2.8	10:02	-0.
SUNDAY10	4:30	7.4	3:51	8.6	SUNDAY10	10:02	3.3	11:00	-0.
Monday11	5:34	7.0	4:54	8.0	Monday11	11:11	3.5		
Tuesday12	6:46	7.1	6:07	7.5	Tuesday12 Wednesday13	0:02	0.0	12:31	3.
Wednesday 13	7:53	7.3	7:30	7.2	Wednesday 13	1:10	0.5	1:55	3.
Thursday	3:50	7.7	8:50	7.2	Thursday14	2:15	0.8	3:10	2.
Friday15	9:39	8.1	9:58	7.3	Friday15	3:17	1.1	4:06	1.
Saturday16	10:25	8.5	10:55	7.6	Saturday16	4:13	1.3	5:00	1.
SUNDAY17	11:05	8.7	11:45	7.8	SUNDAY17	5:01	1.4	D: 47	0.
Monday18	11:44	8.9			Monday18	5:48	1.8	6:30	-0.
Tuesday19	0:31	7.5	12:18	9.1	Tuesday19 Wednesday20	6:26	2.2	7:11	-0.
Wednesday 20	1:12	7.8	12:50	9.0	Wednesday 20	7:00	2.5	7:49	-0.
Physpadam 91	1 1 4 6 9	7 3	1+99	2 9	Thursday 21	7128	3.0	80.28	-00
Friday22	3:30	6.9	1:55	8.6	Friday22	8:00	3.3	8:56	-0.
Saturday28	3:09	6.7	2:28	8.3	Friday22 Saturday23	8:40	3.5	9:30	0.
STINITA V 94	2 - 501	6 8	3:02	8.0	SUNDAY	9:18	3 71	10:04	1 0.
Monday 95	4 . 21	6 5	3:49	7.5	Monday25	70:05	3 91	10:42	0.
Tuesday26	5:15	6.6	4:30	7.1	Tuesday26	11:00	4.0	11:24	1.

purchases. He was followed by a hunalone. But, in addition, the general dred sharply curious and curiously list was carried upward sympathet sharp eyes. They saw him hold the ically. The semi-paralyzed bulls re- telephone receiver to his ear with an gained confidence as they saw the suc- expression of great interest, as if he cessful outcome of the Chicago gam-bler's maneuvers in Consolidated Steel Rod. Money rates and bear hopes was that of his heart beats, that fell; stock values and bull courage seemed to say almost articulately: rose! Hayward began "covering" Steel "You have played, and you have lost; Rod. He "bought in" 5,000 stores, and you have played, and you have lost. after he finished he had lost \$26,750 Therefore you are that much worse off market, though not disastrously-that by the deal. He was still "short" than before. You must play again-

on which his "paper" losses, at the last quoted prices, were over \$35,000; but back to the Sugar crowd. He was less if he tried to buy back such a large excited, less like a drunken man; his downward, side. The market had been amount of stock in a market so sen-extremely dull following what the sitive to any kind of buil impetus, he And anon there flashed upon him, as financial writers called a "severe de-cline," but which meant the loss of increasing his own losses very materi-peak or bust!" But Pike's peak glowed dully, feebly, while the alternative panic had been narrowly averted by a He went to his office that morning in was of a lurid splendor. And he blinktimely combination of "powerful inter- a tremor. He consulted the cashier ed his eyes and made a curious impa-ests," after which the market became and found he had only \$52,000 at the

He gave an order for 5,000 Sugar to "Is this for yourself, Sally?" asked

"No. It's for one of the biggest men

solutely O. K." And, thus reassured, Hartley bought for the purchase money if Hayward "laid down"-refused to pay.

Sally wiped his forehead twice, quite unnecessarily. The shorts were not stampeding. Any attempt to sell out the 15,000 shares he had bought would result only in depressing the price, five points at least. It was worse than bad

the outlook for him. He gave another order to buy 5,000 shares to Billy Lansing, an old and reliable two dollar broker, but Lansing declined it. He tried another, but the order was not accepted. They mistrusted him, but he could not even bluster, for they excused themselves on the ground of having important orders elsewhere. So he had recourse to another personal friend-J. G. Thompson. "Joe, buy 5,000 Sugar."

"Are you sober?" said Thompson se-

"See for yourself," answered Sally laughingly. He had nerve, "Old man, I've got a very big order from one of the biggest men in the street. Some important developments are going on.'

"Sally, are you sure you've got an order for some one else?" asked the unconvinced broker. His incredulity was obviously in the nature of an insult, but it was pardonable, for there was

"Joe, come over to the office and I'll if he made one last desperate effort he show you- Really, I can't tell you. might pull out of the hole, or at worst. But I can advise you, as a friend, to why, the number of cursing customers buy Sugar for all you are worth." And would remain the same, but the fellow as he uttered the lie be looked straight into Thompson's eyes.

"Hayward, are you sure? Are you sure you're not making a mistake?" market. The bears had been fighting He wanted the commission of \$100, but the advance, and there still remained he did not feel certain of his friend.

And Joe went ahead. He bought the short interest could be stampeded it 5,000 shares. The stock rose to 1191/2. might mean an eight or ten point ad- and Hayward, warned by his experience vance. If he bought 10,000 or 15,000 with Hartley and Thompson, did not ask either friend or foe to buy another profit of four or five points, he would 5,000 shares for him. What he did was to distribute buying orders for ator. He had, to be sure, no business now accepted his orders, for they were the stock rose to 122%. A few shorts were frightened. He might win out The liquor was potent. Sally said to after all. He might make Pike's peak. himself aggrievedly, "I might as well He began to bid up the stock. He be hung for a flock as for one measly even bought "cash" stock-that is, stock for which he paid cash, had to pay He walked a trifle unsteadily from cash outright, receiving the certificates Fred's across the narrow asphalted forthwith, presumably to hand over to some investor of millions. Everybody He paused at the entrance. There was on the "floor" was talking about Hay-

sympathy with Sugar. But at 124 it seemed as if the entire "Pike's Peak or bust?" he muttered capital stock was for sale. He ceased to himself and walked into the big buying. He had accumulated 38,000 shares. To pay for the stock necessi-"Good morning, Mr. Hayward," said tated about \$6,500,000. But if he could the doorkeeper. Hayward nodded unload on an average of only 122 he

> troubles. He gave an order to sell 10,000 shares to a broker to whom he had always been a good friend. It was a fatal mistake. The broker, Louis W. Wechsler, had previously sold 1,000 shares to Hayward for "cash" at 122. He suspected what was coming, and, declining the order, he himself went to Hayward's office and asked for a check. The cashler sought to put him off with excuses, and Wechsler, now being certain of the true state of affairs, returned to the board and began to sell Sugar short for his own account. If a crash came he would make a great deal of money. Hayward was sure to be ruined, and Wechsler told himself sophistically that he was only profiting by the inevitable. In the meantime Sally had sold the 10,000 shares through another broker, and the price had declined to 121%. But Wechsler's 5,000 shares put it down to 1201/2. And somebody else sold more, and the shorts recovered from their fright, and the fatal hour was approaching when Hayward would have to settle. Pike's peak or bust! He did, indeed, need a veritable Pike's peak of dollars to pay for the 28,000 Sugar he had on hand. So he busted.

He threw up his hands. He acknowledged defeat to himself. The tension was over. He was no longer excited, but cool, almost cynical. On one of the little slips of paper on which brokers jot down memoranda of their transactions he scribbled a message in lead pencil. It was his last official lie and would cost Hartley and Thompson and other friends as well as his cus tomers many thousands of dollars. It was as follows:

"Owing to the refusal of their bank to extend the usual facilities to them Hayward & Co. are compelled to announce their suspension."

"Boy!" he yelled. And he gave the bit of paper to one of the exchange messenger boys in gany. "Take this to

And he walked slowly, almost swaggeringly, out of the New York Stock Exchange-for the last time-as the chairman pounded with his gavel until the usual crowd gathered about the

# HARRIMAN

has bought

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GET IN ON THE GROUND FLOOR.

Come in and we'll show you some choice tracts AT REASONABLE PRICES.

# Western Realty Co.

495 Commercial Street, Astoria, Oregon

ward, who began as a nice little tele phone boy and ended as a stock gam-

Good Manners. Good manners are sometimes more

than a veneer of politeness and conformity with the strict rules of the complete book of decorum. They should not be confounded with the fashions. The latter have been described as a perpetual setting up of a certain standard of taste "which yesterday was ridiculous because it was so new and tomorrow will be ridiculous from its being common." The modes change suddenly and capriciously, at the arbitrary command of some mysterious censor of style. Good manners in the essence survive from generation to generation. awkwardly may exhibit fine manners. Good manners are good conduct accordperforms an act of true gentility which

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Plenty more proof like this from As-Profit by an Astoria citizen's experi-toria people. Call at Chas. Rogers' drug store and ask what his customers re-

Arthur Rooke, 412 Duane Street, Astoria, Ore., says: "At the time I began using Doan's Kidney Pills, I was suf-The well bred person of today is very fering severely in my back and shoulders ten points he would be a great oper- 10,000 shares in lots of 500. Brokers much like his well bred forbears in es- which descended at times into my limbs. take no other. sential things. A man or woman who The pains seemed to be as severe during not so large as to be dangerous. And performs an act of mere politeness the night, as in the day and many times interferred with my rest. At one time Is due in a large measure to abuse of ing to the time and circumstances. I was so lame that I was unable to the bowels, by employing drastic pur-The begrimed son of toll, riding home- stoop over to lace my shoes without gatives. To avoid all danger, use only ward after a weary day, who surren- regular in action and the secretions Dr. King's New Life Pills, the safe, genders his sent in the crowded car to a were in a terrible condition. At last a tle cleansers and invigorators. Guaranwoman, to an aged or decrepit person, friend recommended Doan's Kidney Pills teed for headache, biliousness, malaria to me so highly that I procured a box and jaundice, at Charles Rogers & Son's things done in polished circles.—Phila-

time before I was entirely free from kidney complaint. I am now entirely well and it gives me pleasure to re mend a remedy that has proven of such great benefit to me as Doan's Kidney

cents. Foster-Milburn Co., Buffalo, New. York, sole agents for the United States, Remember the name-Doan's and Till urinary troubles destroy night's take no other.

For sale by all Dealers. Price 56

For sale by all dealers. Price 50c. Foster-Milburn Co., Buffalo, New York.

sale agents for the United States. Remember the name - Doan's - and

helped me from the first. I continued | Morning Astorian, delivered by using them and it was only a short carrier, 60 cents per month.

## One of the Important Duties of Physicians and the Well-Informed of the World

is to learn as to the relative standing and reliability of the leading manufacturers of medicinal agents, as the most eminent physicians are the most careful as to the uniform quality and perfect purity of remedies prescribed by them, and it is well known to physicians and the Well-Informed generally that the California Fig Syrup Co., by reason of its correct methods and perfect equipment and the ethical character of its product has attained to the high standing in scientific and commercial circles which is accorded to successful and reliable houses only, and, therefore, that the name of the Company has become a guarantee of the excellence of its remedy.

#### TRUTH AND QUALITY

appeal to the Well-Informed in every walk of life and are essential to permanent success and creditable standing, therefore we wish to call the attention of all who would enjoy good health, with its blessings, to the fact that it involves the question of right living with all the term implies. With proper knowledge of what is best each hour of recreation, of enjoyment, of contemplation and of effort may be made to contribute to that end and the use of medicines dispensed with generally to great advantage, but as in many instances a simple, wholesome remedy may be invaluable if taken at the proper time, the California Fig Syrup Co. feels that it is alike important to present truthfully the subject and to supply the one perfect laxative remedy which has won the appoval of physicians and the world-wide acceptance of the Well-Informed because of the excellence of the combination, known to all, and the original method of manufacture, which is known to the California Fig Syrup Co. only.

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